

Partner Brand & Empower Points Summary*

For every retail purchase you get:

Partner Brands	Tata Credit Card	
	Titanium	Platinum
 A TATA Enterprise	₹ 200 = 3 Points	₹ 200 = 4 Points
 A TATA Enterprise	₹ 200 = 3 Points	₹ 200 = 4 Points
 A TATA Enterprise HELPING YOU SPEND LESS	₹ 200 = 7 Points	₹ 200 = 7 Points
	₹ 100 = 5 Points	₹ 100 = 5 Points
	₹ 100 = 4 Points	₹ 100 = 4 Points
	₹ 100 = 3 Points	₹ 100 = 3 Points
 At select showrooms only	₹ 100 = 4 Points	₹ 100 = 5 Points
 A TATA PRODUCT At select Tanishq boutiques only	₹ 400 = 7 Points	₹ 400 = 2 Points
 www.landmarkonthenet.com	₹ 100 = 2 Points	₹ 100 = 2 Points

Benefits & Features of your Tata Card



Simply Accepted

Accepted in over 24 million outlets worldwide and 3 million outlets in India. We ensure that no matter where you are or where you go your Tata Card is always there for you.



Simply Manage

Experience the power to do more with www.Tatacard.com that allows you to manage your card online

- Instant card account summary
- Analyze your card spends through the spends analyzer
- Hotlist stolen/lost cards
- Request for duplicate card statement



Simply Save

Transfer all your high rate credit card balances to Tata Card and save now with the best deals on Balance Transfer. Saving money was never so simple.



Simply Slice

Tata Card gives you the freedom to convert your big purchases into simple easy to pay EMI's with Flexipay. You choose what to pay and when to pay.



Simply Pay Bills

Problem remembering your bill due dates? Simplify life with Easy Bill Pay and pay your insurance, electricity and mobile bills on time.



Simply Share

You can share the power of your Tata Card with your family by applying for add-on cards for your spouse, children, siblings over 18 years of age.



Simply Book Online

Get the convenience of booking railway, airline and movie tickets online. Now never worry about standing in queue



Simply Drive

Get the freedom from paying 2.5% fuel surcharge at all petrol pumps. Save money every time you tank up.



Simply Smile

*Please note that SBI Cards and Payment Services Private Limited ("SBICPSL") is incorporated as a private limited company under the provisions of the Indian Companies Act, 1956. SBICPSL is accordingly a distinct legal entity from the State Bank of India. SBICPSL is constituted in consequence to and by virtue of a joint venture agreement between the State Bank of India and General Electric Capital Corporation (a corporation incorporated in accordance to laws of the United States of America). SBICPSL is responsible for issuance of Tata Credit cards and for providing such related financial services and accordingly SBICPSL along with its direct affiliate(s) are alone responsible for resolving all disputes and differences in relation to Tata credit cards without reference to the State Bank of India.

TATA Card is issued by SBI Cards & Payment Service Private Limited under a co-brand commercial arrangement with M/s TATA Capital Financial Services Limited.

We would like to specify that the role of TATA in the present arrangement is limited to Marketing and distribution of the Co-Branded credit card. Also be informed that such co-branded credit card is subject to all the instructions/directions that is issued by the RBI from time to time including but not limited to redressal of customer grievances/complaints. It is pertinent to mention that the responsibility for fulfillment/and risk associated with the Co-branded credit card remains with SBI Cards and all the payments made by the card holders are made directly to SBI Cards.



TATA CARD APPLICATION FROM

Offers. Privileges. Courtesies.
A few like YOU
deserve to be pampered.

Tata Platinum & Tata Titanium Card.



Get the benefits of never-before Value Back

- ❖ Upto 5% Value back at Tata Outlets
- ❖ Get 3x Empower Points on Dining, Departmental Stores, Grocery & International Spends
- ❖ 1 Empower Point = ₹ 1
- ❖ Hassle-free Redemption

Terms & Conditions apply.

*T & C apply. Redemption only in select cities. For details log on to www.tatacard.com

Tata Credit Card is a product of SBICPSL,
P.O. Bag Number 7, GPO, New Delhi - 110 001.

Powered by:

SBI Card
Make life simple



TATA CARDS

Put YOU first

Welcome to the world of Tata Card

Dear Applicant,

Thank you for showing interest in Tata Card. It is our pleasure to bring to you choicest offers and privileges, the ones that have been planned keeping you in mind. Our constant endeavor is to ensure the best deals and offers come your way, not just on special occasions but at all times.

Experience the advantage of the Empower program a leading multi-brand loyalty program in India. This program is an exclusive benefit of the Tata Credit Card and the Empower Card. The Tata Credit Card Combines the convenience of a powerful globally accepted credit card with the rewarding membership to the Empower program.

We look forward to delighting you with a host of offers and privileges, at every step here after.

Warm Regards

Tata Card Team

Call us: 1800 180 8282 or 39023456 (prefix local STD code)
 E-mail: customer.care@tatacard.com
 Visit: www.tatacard.com

Connect with us

Write to us: Tata Card c/o SBICPSL, Post Bag No. 7, GPO, New Delhi-110001

Application Details:

Fees: Joining Fee: _____ Annual Fee: _____ Renewal Fee: _____

SE Code: _____ SE Name: _____ SE Sign: _____

Date of Application: / / Place: _____

And Most Important Document (MID)

Please attach copies of the following documents to help us process your Tata Card application:*

- 1) Photograph
- 2) Photo Id (Driving License, PAN Card, Passport)
- 3) Residence/Permanent Address Proof

*List of documents is not exhaustive

Your application will be sent for processing only once all the required documents are submitted.

Tata Titanium Card



Welcome Offers

Amazing offers / vouchers from Tata partner outlets and other national brands



Empower Points

- Get 1 Empower Point for every ₹ 100 spent
- Get 3X Empower Points on Departmental Stores & Grocery
- 1 Empower Point = ₹ 1
- Enjoy the freedom from paying 2.5% fuel surcharge** across all petrol pumps

**Maximum surcharge waiver of ₹ 100 p.m. per credit account



Value Back

Get upto 5% value back at Tata Partner Outlets.



Spend Based Fee Reversal

Spend ₹ 75,000 or more in a year and get your annual fee waived off.



Joining Offers

Get 500 Empower Points worth ₹ 500 on total spend of ₹ 2000 or more within 60 days of receiving the card

Tata Titanium Card Savings Calculator (Indicative Figure)

Details	Annual Spends (in ₹)	Points (Per ₹100)	Total earnings (in ₹)
Department Stores & Groceries (Assuming Monthly Spends = ₹ 5000)	60,000	3	1,800
Hotel & Dining (Assuming Monthly Spends = ₹ 2000)	24,000	3	720
Fuel (Assuming Monthly Spends = ₹ 4000)	48,000	NA	1,200
Other Spends (Assuming Monthly Spends = ₹ 2500)	30,000	1	300
Annual Fee : ₹ 499	Annual Saving : ₹ 4,020		

Tata Platinum Card

Welcome Gift & Anniversary Gift*

- Taj Gift Certificates worth ₹2,000, 50% Off on Buffet Lunch, 2nd Round of Complimentary drinks & 50% Off on Weekend Packages **OR**
- Gift Vouchers worth ₹3,000 from any of the following brands : Yatra.com / Jabong.com / Marks and Spencer / Westside



Empower Points

- Get 1 Empower Point for every ₹ 100 spent
- Get 3X Empower Points on Dining, Departmental Stores, Grocery & International Spends
- 1 Empower Point = ₹ 1
- Enjoy the freedom from paying 2.5% fuel surcharge** across all petrol pumps

**Maximum surcharge waiver of ₹ 250 p.m. per credit account



Value Back

Get upto 5% value back at Tata Partner Outlets.



Bonus Spend Rewards

Get Bonus Spend Rewards on achieving Annual Spends of ₹ 4 Lakh and ₹ 5 Lakh each

- Taj Gift Certificates worth ₹2,000, 50% Off on Buffet Lunch, 2nd Round of Complimentary drinks & 50% Off on Weekend Packages **OR**
- Gift Vouchers worth ₹3,000 from any of the following brands : Yatra.com / Jabong.com / Marks and Spencer / Westside



Airport Lounge Access

Use your Tata Card and enjoy exclusive access to the premium MasterCard airport lounges in India. So Whether you're on a holiday or juggling a busy travel schedule, indulge yourself while you wait at the domestic and international terminals.



Dial 1800 102 6263 or 022 42006396 for more information.

*Anniversary Gift is applicable on Tata Platinum Card post payment of Renewal Fee and spend of ₹ 2 Lac or more.

Tata Platinum Card Savings Calculator (Indicative Figure)

Details	Annual Spends (in ₹)	Points (Per ₹100/-)	Total earnings (in ₹)
Department Stores & Groceries (Assuming Monthly Spends = ₹ 5000)	60,000	3	1,800
Hotel & Dining (Assuming Monthly Spends = ₹ 5000)	60,000	3	1,800
Fuel (Assuming Monthly Spends = ₹ 4000)	48,000	NA	3,000
International Spends (Assuming Monthly Spends = ₹ 75000)	75,000	3	2,250
Other Spends (Assuming Monthly Spends = ₹ 5000)	60,000	1	600
Annual Fee : ₹ 2,999	Annual Saving : ₹ 9,450		

III. MY BANKING RELATIONSHIP

Name of my Bank							
Type of A/c	<input type="checkbox"/> Savings A/c	<input type="checkbox"/> Current A/c	<input type="checkbox"/> Fixed Deposit A/c	<input type="checkbox"/> PPF A/c			
Account No.				Year of opening A/c (Approx)		No. of credit cards owned	
Credit Card #1 : Card No.							
Credit Card #2 : Card No.							

IV. BALANCE TRANSFER (OPTIONAL)

Post issuance of a TATA Card to me, I wish to avail the Balance Transfer* facility on the terms set out herein. Kindly transfer the following amount (Transfer Amount to my other Non-TATA credit card as per the particulars mentioned below and charge the same against my TATA Card Account).

Card issuing Bank		Amount to be transferred Rs. (Please refer to Part 1 in Terms given below)	
Credit Card No.		Amount in Words Rs.	

Terms: 1. Transfer Amount is subject to a minimum of Rs.5,000 upto maximum of 75% of your TATA Card's available Credit Limit, but shall not be in excess of the outstanding balance on other card account the disbursed BT amount may vary from the requested amount depending on the available credit limit; 2. The preferential rate of interest on the Transfer Amount will be levied as per the following plans: a) 0% p.m. for 60 days b) 1.7% p.m. for 6 months

*Conditions Apply. For detailed Terms & Conditions visit www.tatacard.com

V. ADDITIONAL TATA CARD REQUEST (OPTIONAL)

Please issue the additional card to my following family member.

Relationship with me	<input type="checkbox"/> Spouse	<input type="checkbox"/> Parent	<input type="checkbox"/> Son/Daughter (above 18 years)	<input type="checkbox"/> Brother/Sister (above 18 years)	
Name as I would like it on the card (max. 19 letters)					
Date of Birth	d d m m y y y y	Gender	<input type="checkbox"/> Male	<input type="checkbox"/> Female	<input type="checkbox"/> Third Gender

PLEASE SIGN HERE

Signature of Primary Card Applicant

VI. CUSTOMER DECLARATION (IMPORTANT : PLEASE READ BEFORE SIGNING)

I authorize international Usage to be enabled on my card by affixing my signature at the bottom of this declaration. Please note international activation is required for: • Transaction made on all international websites including INR transactions. • Retail transactions made in foreign currency. In case you do not require international usage, please tick the box below.

☐ I am agreeable to:

☐ Disable international usage

☐ Yes ☐ No

Receiving important marketing related communications from Tata Card. I understand and undertake that the usage of the International Credit Card(s) shall be strictly in accordance with the exchange control regulations, of the Regulatory Authorities as applicable from time to time which I undertake as my responsibilities to keep myself updated of and in the event of any failure to do so, I will be liable for action under the Foreign Exchange Management Act, 1999 or its statutory modification or re-enactment thereof.

I hereby confirm and declare that :

I have read and understood the contents of this TATA Credit Card application form and the attached Most Important Document and, hereby apply to SBI Cards and Payment Services Pvt. Limited ("SBICPSL") for the issuance of Primary / Additional credit card ("Card"). I confirm that I have received the MITC (Most Important Terms & Conditions) along with the application form and have read all details in it. The MITC provided is in English Language and I am fully conversant with English to understand the MITC. Further, I request Tata Card to provide any information with regards to Tata Card in English language. I am aware that the MITC is available for reference on the Tata Card website www.tatacard.com.

I understand, agree and concur that all the documents filled, consented and signed by me are to be read concurrently and that all these documents signed in parts taken together constitute one application form for a TATA credit card in accordance with all the specific terms contained therein.

I hereby authorize / do not authorize sharing of any of my information for the purposes of operation of the card, marketing and offering of various products and services of SBICPSL or any of the product(s) of its Group Companies, subsidiaries, affiliated, associates of co-brand partner.

Notwithstanding any earlier instructions given by me, I hereby authorize SBICPSL to send me SMS alerts on marketing / account related information on my mobile phone number. All documents submitted in support of the application shall become the sole and absolute property of SBICPSL.

Place		Date	d d m m y y y y
Signature of Primary Card Applicant			

VII. For SBI & TATA Group Companies (Associates & Subsidiary) Employees

OHR/Employees Index No.		Signature No.	
Employees details verified : Name			
Branch/Office Code		Date	d d m m y y y y
Authorised Signatory			

VIII. CARD PROTECTION PLAN (CPP is offered by CPP ASSISTANCE SERVICES (P) LTD.)

Benefits :

- One call to block all your lost cards
- Fraud protection*
- Emergency travel & hotel assistance
- Lost PAN card replacement
- Worldwide cover
- 24 hour helpline

Yes, I would like to know more about the Card Protection Plan (CPP). Notwithstanding any earlier instructions given by me, I hereby authorize SBICPSL to disclose my personal information to CPP Assistance Services Pvt. Ltd and also consent to receiving calls / communications from SBICPSL / CPP Assistance Services Pvt. Ltd or any other Person on their behalf in connection with CPP.

PLEASE SIGN HERE

Signature of Primary Card Applicant

*The insurance part of the fraud protection cover under the product is underwritten by Royal Sundam Alliance Insurance Co. Ltd. The Card Protection Plan Product and Services (CPP) is being offered by CPP Assistance Services (P) Ltd. All the responsibility or liability pertaining to the CPP Product is solely that of CPP Assistance Services (P) Ltd.